

**MINUTES DRAFT – Foothills Craft Guild – Board of Directors
Meeting, Wed., Dec. 14, 2011 @ Main Gallery/Emporium Bldg.**

MEMBERS PRESENT: Robbie Gentry, Lynnda Tenpenny, Ann Lacava, York Haverkamp, Molly Durr, Linda Folks, Clay Thurston & Jim Gentry

OTHERS PRESENT: Kathy Aycock, Aleex Conner, Karen Noggle and Dick McGee; also 15 to 25 Guild members and guests; Musical Duo

December board meeting was held in conjunction with a potluck Christmas Party event for members of the Guild.

President Robbie convened the meeting @ 6:45 p.m. and distributed the minutes of the November meeting.

Ann Lacava made a motion to accept the minutes @ printed. Molly Durr noted a member's name correction (Lampert) and seconded the motion contingent upon the name correction. Minutes were then approved.

Linda Folks, treasurer, reported that monthly reports had been sent to members online. Further, that some line items in budget are not up-to-date due to short time since the fall show. Linda then asked Dick McGee, office manager for Fine Craft Fair to give a report on the statistics of the event. Dick then distributed a detailed report on: Attendance, Gate Receipts, marketplace Sales, Giveaways, Lost Revenue and Potential Revenue. Time was not taken to debate the content of "Giveaways, Lost Revenue and Potential Revenue" which seemed quite subjective in nature. Further, Dick presented printed "SUGGESTIONS FOR THE 2012 SHOW". Both printed suggestions and office statistics reports are on file with the minutes of the December meeting (in the Guild office)

Linda Folks statistical report (notes) indicated revenues of nearly \$2,000 more than budgeted for the Fine Craft Fair. (Linda's notes are also on file w/minutes) No formal action was taken on the reports of Dick or Linda.

Aleex Conner gave her report on the craft fair from the standpoint of advertising and promotion, accentuating the overall beauty and high spirit of the event. Relative to Guild Friends she reported a recent gift of \$1,000 which has resulted in the annual goal being exceeded.

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Further, she reported that the door prize registrants will be entered into the data bank for future mailings and that residents receiving craft fair brochures are clipping the \$1.00 off coupon @ a 50% rate.

President Robbie reminded members that first Friday in March has been reserved for the Guild’s second annual exhibit at the Emporium Gallery and that it will be critical to have member volunteers produce the event. Committees needed include: SHOW, MAILING, FOOD/BEVERAGE, SET-UP & PROMOTIONS. Molly Durr and Kathy Bradley volunteered for “Food/Beverage”. More news on the exhibit will be forthcoming in newsletter.

President Robbie asked if there was anymore business to be considered before enjoying the musicians. Brief commentary followed regarding wifi/phone service in the Jacob’s Bldg. Meeting concluded @ 7:20 p.m.

Respectfully submitted,

Jim Gentry, Secretary