

Foothills Craft Guild
Board Meeting Minutes
November 4, 2009

Unofficial; pending board approval

The board meeting was held at the Foothills Craft Guild office, Emporium Building. President Molly Durr called the meeting to order at 6:35 pm. The following board members also were present: Dick McGee, Robbie Gentry, Jo Marie Brotherton, Gay Bryant and Jessica Dockery. Show Director Karen Noggle, PR Director Aleex Conner and bookkeeper Jane Sharp were also present. Kathy Seely, Ann Caudill and Clay Thurston were absent.

Molly corrected the spelling of **Karen Dodson**'s name October board meeting minutes. **Gay** moved to accept the November board meeting minutes as corrected. **Dick** seconded, and the minutes were approved.

Dick had previously emailed the October treasurer's report to all of the board members. **Dick** pointed out a noteworthy budget variance: \$117 in extra income has been collected from booth fees over what was budgeted for the year. He has also pulled \$5000 from the Vanguard money market account for cash for the fall show. There were no questions about the report, and it was approved.

Aleex reported on the final fall show advertising. **Bill Lee** will be featured in the *Knoxville News Sentinel* and **Linda Tennpenny** will be featured in *Knoxville Magazine*. Show brochures have been mailed out. Fall show advertising cash expenses total \$12,418 and added-value advertising totaled \$21,549 for 2009. **Aleex** sold an ad on the back of the fall show program for \$395 to Mercy Hospital. The board voted through email to use the \$395 that would have helped pay for the program towards ads in the *Farragut Press* and *Metro Pulse*.

The 2010 fall show contracts have been printed and show the \$10 fee increase for all fees. There will be a 10% commission for all demonstrators next year as well, including part-time demonstrators.

Dick will need to purchase a stapler, a box of staples and adding machine tape for the fall show office. The board approved the purchases.

For the pizza party on the Friday night of the fall show, **Molly** would like to mark members' nametags with a dot to signify if they've paid for pizza and how many other people they have paid for. This method may be simpler than a list of members who have paid.

Barbara Webb would like a life-member tag to hang from her nametag. **Molly** was not sure if this is something that could be obtained before the fall show.

The meeting was adjourned at 8:42 pm. The next board meeting is to be held on Wednesday, December 2, at 6:30 pm in the FCG office at the Emporium.

Respectfully submitted,

Jessica Kortz Dockery, Secretary