

Foothills Craft Guild News

Summer 2010 - July

Fall Show Promotion Images Needed by 7/31

Good news! The City of Knoxville will now be an official sponsor of A Fine Craft Fair! This will give the Guild great exposure, and we'll also be included on the City's website with a promotion about the upcoming Fair.

Aleex Conner is working on the new Fine Craft Fair brochure and needs some current images of your work. Please send them by **July 31, 2010**, via e-mail in jpeg files that are at least 300 dpi in resolution - aleexc@earthlink.net. Your e-mail will also serve as your official permission for the Guild to consider using your images in our promotional materials. Thanks.

--Aleex Conner, Public Relations Director

Foothills' Board of Directors--Are You a Candidate?

A quote from Robbie Gentry, Guild President: "Eight years ago when I became a member of Foothills Craft Guild, I was amazed with the whole process from jurying and Standards right on up to the Board and everything in between. I have enjoyed being part of the Guild and knew early on, I wanted to be part of the steering committee. Each month, I received the minutes (now posted on the website) and read through them like they were a master plan for a huge organization. I always wanted to know what was going on and what issues the Board members were dealing with each month. I really thought the Board meetings were quite mysterious and wanted to see what went on first hand, but wasn't sure if I could. Now that I have been in the 'Board Room' for a few years, I realize it isn't mysterious at all. It is just a group of people that come together to make decisions for the betterment of your Guild."

It is time for the nominating committee to put together a slate of candidates for Board of Directors for the 2011-2013 term (three years). There will be three slots open. If you have a desire to be of service to the Guild - please let one of the committee members know. There is a Board meeting each month (generally the first Wednesday) at the Guild office in the Emporium Bldg downtown Knoxville, and some additional committee work. It is a volunteer position (no compensation) - just the knowledge that you stepped up to move the Guild forward and keep things rolling. There is a need for talents and abilities above and different than your artistic skills - such as financial, administrative, etc. Please give it some serious thought and when you are contacted by a member of the nominating committee be prepared to say "Yes, I will serve". Or just let us one of us know you are willing. Committee: Kathy Bradley, kathybradley@comcast.net; Ann Caudill, apcaudill9@aol.com; Clay Thurston, claythurston@bellsouth.net.

--Kathy Bradley, Nominating Committee

Wanted: Old Foothills Craft Show posters.

Guild historian Molly Durr is looking for show posters and other memorabilia for the Foothills historical collection. If you're doing your spring cleaning a little late and run across some treasures, contact Molly: flatflorist@tds.net.

Foothills Financial Matters

Foothills had its best fiscal year in many years during the 2009/2010 year. The final budget surplus – referred to as a Fund Balance in not-for-profit organizations – was \$6,775. This was the result of hard work by those members responsible for revenue centers – fair show booth fees, gate receipts, new member recruiting, and membership renewals – who not only met, but exceed the goals set for them by the budget. There was also some substantial, unexpected and unplanned revenue such as a \$1,000 memorial bequeath for the Scholarship Fund. In addition, those persons responsible for major cost centers – fall show, media publicity, jury reviews, and general operating expenses – worked diligently to rein in costs, and stayed within their respective budgets. This kind of Guild-oriented teamwork paid off handsomely, and Karen, Aleex, Jackie, and Robbie deserve our appreciation and applause for making their parts of the budget work effectively.

As a result of this performance, Foothills will be able to add approximately \$6,500 to the Cash Reserve fund to further enhance our financial security going forward.

The Budget for FY 2010/2011 was presented to, and approved by, the members present at the June 2 General Membership meeting. It calls for an increase of approximately \$3,000 in revenue to offset expected increases in the cost of producing the Fall Show. An additional \$1,000 has been allocated to the Fall Show Marketing budget, and a few hundred dollars has been set aside to launch Foothills into the world of social media. You will be hearing a lot about our new Facebook presence on the internet during the coming year.

--Dick McGee, Treasurer

Opportunities

Holiday Market in Historic Jackson Square, a new event to be held in Jackson Square in Oak Ridge on December 3 and 4 is seeking vendors for their event. For application information and details, visit their website, <http://revitalizeoakridge.org/holiday.htm>.

Grove Center Art Walk, a new series of events to be held on the final Friday of every month in Oak Ridge, will debut on July 30. If interested in participating with an exhibit (commission based) contact Kate Groover, kate@revitalizeoakridge.org, and ask for a flyer and application form (deadline **July 28**).

Woodworker Needed for Custom Work, to build custom doors for a residence out of old wood (such as barn wood). Contact Zophia Kneiss for details. zophiankonga@msn.com

Enamelist needed for large order (3000 to 10000 pieces), to apply red enamel to silver pieces. Contact Denise Jenkins, 423 298-1135.

Scholarships Available

Hello everyone. Is it time to push our craft or art? Is it time to work on ideas we may have for our art? Is it time to evolve our art to a new level that would be super exciting for us as the artist? Or are you excited about working on a new medium, a metal smith carving stone, or a jeweler getting all muddy in clay. No matter the reason for a workshop, many of us crave an opportunity to be in a classroom setting, a break from "having" to be in production mode. Take a weekend, or even week or two having fun, learning, working on, evolving our work.

I know it is hard to take that jump into the commitment of a workshop. Needing to produce, getting away from "real life", and finding the money for such an undertaking. The scholarship program through Foothills--for members and non-members--can help relieve the pressure of how expensive workshops are. The application is short and simple, and there is a nice amount of money set aside every year in the budget for scholarships. The money is here, waiting. So please think about taking a workshop, and apply for a scholarship. Below are links to the information. Or email or call York Haverkamp, fernsmeadow@mac.com, 865-696-5268.

Scholarship guidelines: <http://foothillscraftguild.org/scholarship-guidelines.html>, Application forms <http://foothillscraftguild.org/scholarship-application.html>.

--York Haverkamp, Education Director

Foothills Artists in the News

Kudos to Pat K. Thomas, whose has been accepted as part of a display at the Marbled Paste and Papers in Action Exhibit/Show at Asheville BookWorks in Asheville, North Carolina, now through August 31. For more information, visit <http://www.ashevillebookworks.com/>.

On a sad note, Lee Billips, clay artist and former Foothills president, passed away on Friday, July 16 after a long illness. In addition to her Foothills activities, Lee was also very active at the Appalachian Arts Center in Norris, working to get a wood-fired kiln built there. More info can be found at <http://www.hometownclinton.com/pages/obituaries.html>.

Newsletter

If you have something for submission in this newsletter, please email your submission to mirzadehj@earthlink.net. Newsworthy items can be submitted under "Opportunities", "Foothills Artists in the News", "Craft Business Items for Sale", etc.

Note that inclusion under "Opportunities" or other columns is strictly informational, and does not imply that the Guild sponsors, approves, or recommends any particular event, service, item for sale, etc.